# **Our objectives**

- Enhancing awareness and transnational cooperation on green innovation
- Reducing innovation gaps, transferring improved technology and up-taking new technologies to support SMEs
- Increasing knowledge and capacity of the stakeholders in the area



**Project duration:** 01.09.2024 - 28.02.2027



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**GREENSMES** 

**Enhancing SMEs' modernization and green** innovation and transition towards successful sustainability by transnational collaborative practices and tools





















# Why GREENSMES?

Current production and consumption patterns pose serious challenges to human health and wellbeing.

Industries are modernising their production processes and organisational models in order to become greener, more resource-efficient and closer to consumer needs for greener products and services.

EU policies and market competition require small and medium-sized enterprises (SMEs) to adopt new technologies that align with the green transition.



## **Our vision**

GREENSMES project aspires to develop and implement an integrated solution that will actively promote green innovation and will help businesses increase and improve their competitiveness in a tangible manner.

# What can we do for you?

### Join a directory of experts

showcase your knowledge, increase your visibility, and connect with a wider audience in the sustainability field

#### **Enhance your capabilities**

through targeted training and workshops designed for SMEs and BSOs

## Expand your network and foster growth

by joining a transnational green initiative

### Receive comprehensive support

to transform your green ideas into successful pilot projects

