



3-rd Meeting of the GRRENSMES project partners Herceg Novi, Montenegro April 2-3, 2025

The third GREENSMES project meeting took place on April 3rd, 2025, in Herceg Novi, Montenegro, hosted by the Municipality of Herceg Novi. The meeting featured presentations from all partners on the current state of their activities:

- **WP1 – Increasing transnational knowledge and awareness:** Led by representatives of the KEPA (PP2), the session provided an overview of progress made in raising awareness and knowledge-sharing on green innovation practices throughout the region.
- **WP2 – Transnational green innovation capacity building and networking:** The representative of CIDEA (PP5) presented the ongoing efforts and accomplishments in building the capacity of SMEs and promoting cross-border collaboration through targeted networking actions.
- **WP3 – Green Innovation upscaling and piloting:** Lead partner representative from TNO showcased the finalized guidelines and tools developed for upscaling green innovation and supporting SMEs in piloting eco-friendly solutions.
- **Communication activities:** The project manager of AGRRA (PP4) delivered an update on communication and dissemination efforts, including project visibility, digital presence, and outreach initiatives.



This meeting marked a significant step forward in reinforcing synergies among partners and aligning on the next phase of project implementation.

Stay tuned for more updates as the GREENSMES project continues to empower SMEs to lead the transition toward a greener and more sustainable future in the Adriatic-Ionian area