



3-rd Learning and Exchange Visit

2-3 April 2025

Herceg Novi, Montenegro

The Municipality of Herceg Novi, through its Secretariat for Tourism, Economic Development and Investments, hosted a two-day learning and exchange visit within the GREENSMES project, funded by the Interreg ADRION programme.

During the event, project partners – TNO (IT), KEPA (GR), RDA Green Karst (SI), AGRRA (HR), CIDEA (BA), FEP (RS), **ADF (AL)**, NCDIEL (MK), OHN (ME) and TEAM-Center (AL) – had the opportunity to learn about local and national practices in the fields of circular economy, green transition, and sustainable development.

The official opening of the first working day was marked by a speech from President of the Municipal Assembly of Herceg Novi, who emphasized the importance of international cooperation in implementing the green agenda.

As the program continued the representative of the Secretariat for Ecology and Energy efficiency presented local-level experiences and projects in the field of circular economy. Attendees also had the opportunity to hear presentations by the representative of the ECO Fund on national sustainable development policies, as well as a lecture on Sustainable Economic Development.



A session of the meeting was dedicated to local initiatives: where was presented a rural household as an example of successful sustainable business. Meanwhile representative of the NGO “Don’t Throw Bottles” spoke about the organization’s activities and vision in environmental protection.

On the second day of their visit to Herceg Novi, the project partners visited examples of good practice:

- An Example of Innovation – Implementation of Robotics in Business
- Sustainable Eco-Business Through the Promotion and Preservation of Tradition, green transition

The two-day event in Herceg Novi successfully brought together representatives of the GREENSMES project partner organizations, local and national institutions, the NGO sector, and local initiatives, enabling the exchange of knowledge, experiences, and ideas in the fields of green transition and circular economy. The field visits and direct interaction with local good practices further strengthened the exchange and motivation for implementing similar models across the region.