

BLUE_BOOST Local Road Shows December 2020

During the month of December 2020, as per project Document Definition, were organized two events in order to disseminate the results, achievements of the Blue Boost project.

The events were organized as separate Road-shows with relevant stakeholders' regional agencies, research organizations/institutions, as well as Blue SMEs – private presence (not only vouchers beneficiaries). The roadshows were organized online because of Covid-19 situation limitation on gathering.

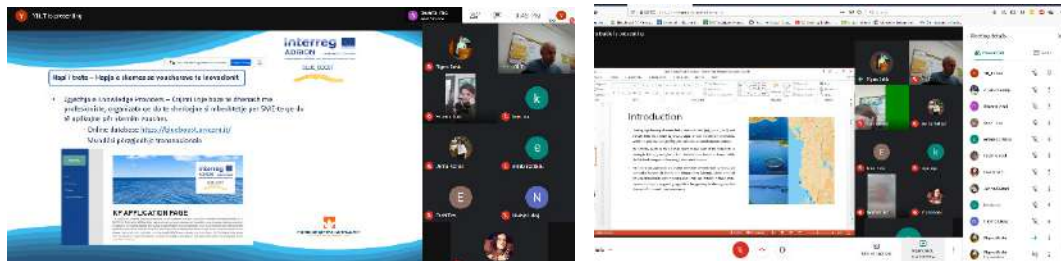
In this digital road shows were invited also students and professors of universities with the mission of transferring experience with voucher scheme to them.

The road show's participants were informed about the Blue Boost aims and goals, the innovation project's activities, Coaching Tool and its components, challenges evidenced and the way of evidencing scenarios for applying innovations in order to overtake the difficulties

Blue Boost Innovation Vouchers Mechanism, methodology used. They were informed as well about the boot camp and brokerage event, the possibility to cooperate transnationally and about the awarded Innovative vouchers.

The road show also presented on transferring the whole Blue boost innovation voucher scheme experience. The purpose was to present to broader audiences the Blue Boost successful transnational showcases in order to have possibility to share challenges and find common solutions for the sector.

The main outcome from the Road Show can be stated that is the necessity for innovation on Blue sector, as they can offer a substantial change in their sector which will result in sector's significant development.



Tirana on December 2020